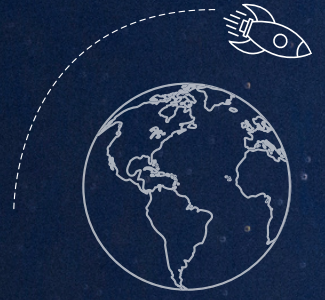


International **ST**udent **ST**artup Competition
in **SpliT**, Croatia

June 17 & 18, 2022

STup! Regulations

CONTENT:



- 1 Article 1 – Introduction
- 2 Article 2 – The Organizer
- 3 Article 3 – Participation and Eligibility
- 4 Article 4 – Application period
- 5 Article 5 – Registration process
- 6 Article 6 – Pre-selection Process
- 7 Article 7 – Competition concept
- 8 Article 8 – Jury composition
- 9 Article 9 – Intellectual property
- 10 Article 10 – Amendment
- 11 Article 11 – Limitation of liability
- 12 Article 12 – Personal data



Article 1 – Introduction

The present document defines the STup!2022 Application and Program contest rules (hereafter “the Contest rules”). It describes the terms and conditions related to the application and functioning of the STup!2022 contest (hereafter “the Contest”).

The main goal of the event is to provide support to student and university startups and to give young entrepreneurs the opportunity to present their work/product on the global startup scene in Split.



2

Article 2 – The Organizer

Competition is organised by University of Split with its Student Business Incubator based at Faculty of Economics, Business and Tourism.

The organization is supported by City of Split, the Alliance of the European University of the Seas (SEA-EU) and WorldChicago.



3

Article 3 – Participation and Eligibility

Eligible participants are:

Startups in early-phase, connected with one of University institutions OR with at least one member in student status.

This means that each team must be affiliated with a university (through an incubator, accelerator, as a student, etc.).

Application is submitted in online form through the event official website.

Applicants have the option to come and participate on-site in Split or online through virtual channels of communication defined by Organizer.

4

Article 4 – Application period

- The application process is open until April 15, 2022..
- Organizer can change the application deadline at any time.

Article 5 – Registration process

- Application is submitted in online form through the event's official website.
- Applicants have to be in one or more startup categories which are: Cyber security, AgriTech, Food and bioeconomics, Transportation and mobility, Energy and environmental sustainability, Robotics and Data/AI, Blue economy, Education, FinTech, Tourism, Health and Quality of Life.
- Participants have to submit their startup presentation along with the application. The presentation is submitted for selection purposes and doesn't have to be the same presentation the startups will pitch at the competition.
- Selected University startups will be notified by email with further guidelines from the organizers.



6

Article 6 – Pre-selection Process

Once the application is received, it will be evaluated by an independent body.

The criteria that will be evaluated for each startup is:

- Project goal
- Innovation
- Market potential
- Revenue model
- Business development and tracking

The decision of whether the applicant has been selected is made by the organizer, after the deadline for applications and after the processing of all applications. All selected startups will be notified about their participation via email specified in the application form.



7

Article 7 – Competition concept

Official communication of the contest for application, pitching, communication, and reporting is English.

The competition will last for 2 days. The first day is composed of opening ceremony, keynote speech, guest sessions, and 4 groups of pitches.

Pitch time per startup is limited to 5 minutes after which the judges have 5 additional minutes for asking questions.

Finalists from the 1st day are entering the Final Pitch the next day of the program.



8

Article 8 – Jury composition

The jury will be composed of minimum 6 members (national and international).

Each with experience in different fields and substantial background in their respected fields.

The role of the jury is to evaluate startups during the first day and select startups for the Finals.

The role of the jury is to select the Final Winner.

9

Article 9 – Intellectual property

- By submitting his/her application, any applicant represents and warrants that the content of the application is an original work of authorship, and does not violate any third party's proprietary or intellectual property rights. If an entry of any applicant infringes upon the intellectual property right of another, he/she will be disqualified at the sole discretion of the organizers.
- Applicants are fully responsible at all time for the protection of their intellectual property within their participation in the contest.
- Applicants are in full ownership of their projects.

10

Article 10 – Amendment

The Organizer reserves the right to update the Regulations at any time.

The organizer reserves the right and responsibility to disqualify any team that does not comply with the rules in this Regulations.

11

Article 11 – Limitation of liability

In no event shall Student Business Incubator or any members of the organizational team be liable for any errors, mistakes or inaccuracies, personal injury, or property damage of any nature during the duration of the contest.

Article 12 – Personal data

The Organizer does not collect personal data other than that which Applicants voluntarily provide on the website (hereafter “the Website”) or in the Application Form (i.e. name, first name, contact details including email address, function, and organization, texts, altogether the “Personal Data”), neither when they pre-sign up for the Contest nor submit their application.

Personal Data collected on the Website or Application file will be processed by the Organizer for the following purposes:

- communicate with the participants and provide them with the information requested;
- processing of access, rectification and opposition requests, and other rights with respect to Personal Data;
- claims and litigation management;
- contact the Applicants for marketing purposes to provide them with information about similar events organized by the Organizer or one of its partners.